

— Other professional services

## Professional services\_Patent Attorney

Tokyo Kyodo IP

**With intellectual property ("IP") becoming increasingly important, we support the enhancement of corporate value through IP strategies.**

In recent years, the source of corporate value has shifted from tangible to intangible assets. The creation and utilization of valuable intangible assets through intellectual creative activities, particularly IP, is becoming increasingly important. The appropriate valuation and handling of IP has also become necessary in, for example, M&A, business successions, and transfer pricing for international transactions.

Tokyo Kyodo IP supports the formulation and execution of clients' IP strategies through services such as creation of IP including discovering new inventions, establishment of IP rights through patent and trademark registration applications, etc., and valuation, utilization, and conflict resolution support related to IP rights.

We also leverage the capabilities of the Tokyo Kyodo Group as a whole to offer multi-faceted support across the domains of IP, accounting, taxation, and finance, enabling us to contribute to maximizing the value of intangible assets held and support business development.

### Features of our services

#### Services related to intellectual property

We support the resolution of our clients' management issues with a broad range of services related to the handling and utilization of IP.

We represent clients in various procedures, covering everything from applications to establishing rights for patents, utility models, designs, and trademarks (e.g., filing applications and responses to the Patent Office during examination and trials).

We also offer various services related to the handling and utilization of IP. In M&A, business transfers, and other actions, importance is placed on IP due diligence to assess whether IP rights have been properly established and have effective value. Accordingly, we offer services in areas such as IP rights valuation and assessment of legal stability and licensing potential, which are essential for the strategic utilization of IP. We also support solutions to clients' accounting, taxation, and financial issues related to the handling of IP through collaboration with experts in Tokyo Kyodo Accounting Office.

We also provide services that leverage the capabilities of the Tokyo Kyodo Group as a whole, such as the design and introduction of employee invention systems utilizing stock options, and the formulation of measures for R&D site allocation and IP management with a high level of management efficiency.\*Please feel free to consult us on matters such as content utilization and brand management as well.

\*Depending on the details of the services, the entrusted party of the service may be Tokyo Kyodo Accounting Office.

- Support for IP creation, rights establishment, maintenance, and management
  - Invention and discovery support
  - Representation and intermediation for various procedures, covering everything from applications to establishing rights for patents, utility models, designs, and trademarks in Japan and overseas (applications, response to Patent Office examinations, and trials)
  - Support for the maintenance and management of IP rights, expertise, and other aspects of IP
- IP utilization and transaction support
  - IP valuation
  - Assessment of the legal stability and licensing potential of IP rights
  - Negotiation promotion support for transactions related to IP
- Other
  - Conflict prevention and resolution support related to IP rights
  - IP strategy formulation and promotion support

#### Company

Company name: Tokyo Kyodo IP

E-mail: [info@tkao.com](mailto:info@tkao.com) Tel: +81-3-5219-8787(main)

Naoto Hiramatsu E-mail: [naoto-hiramatsu@tkao.com](mailto:naoto-hiramatsu@tkao.com) Tel: +81-3-5219-8986(direct)

Yoshihiro Igarashi E-mail: [yoshihiro-igarashi@tkao.com](mailto:yoshihiro-igarashi@tkao.com) Tel: +81-3-5223-9604(direct)

Hideya Tsuba E-mail: [hideya-tsuba@tkao.com](mailto:hideya-tsuba@tkao.com) Tel: +81-3-5219-8853(direct)

URL: <https://www.tkao.com/e/service/tkip/>

